

Message Text

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13

ACTION NEA-12

INFO OCT-01 ISO-00 SNM-02 JUSE-00 DEA-05 IO-14 SCI-06

TRSE-00 DRC-01 CIAE-00 INR-10 NSAE-00 RSC-01 /052 W

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R 150920Z DEC 73

FM AMEMBASSY KABUL

TO USIA WASHDC

INFO SECSTATE WASHDC 6165

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USIAC

E.O. 11652: N/A

FOR IMV AND INA

1. MFA AND MINISTRY OF INFORMATION AND CULTURE INFORMED ME UN NARCOTICS FILMS "THE SOURCE" AND "THE CONNECTION" APPROVED FOR PUBLIC SHOWING AFGHANISTAN. MFA SPOKESMAN, STRESSING SERIOUSNESS GOA VIEWS NARCOTICS PROBLEM AND PRESIDENT DAOUD'S DETERMINATION BEING IT UNDER CONTROL, SAID GOVERNMENT PREPARED COOPERATE GIVE FILMS BROADCAST POSSIBLE EXPOSURE. ALSO REQUESTED OUR ASSISTANCE PREPARING DARI AND PUSHTUN VERSIONS OF MATERIAL.

2. GIVEN ABSENCE TELEVISION IN AFGHANISTAN, ONLY VEHICLE FOR BROAD EXPOSURE OF NARCOTICS FILMS IS COMMERCIAL MOVIE HOUSE. SUCH VEHICLE, HOWEVER, HAS PROBLEMS, THE MOST DIFFICULT OF WHICH IS 28 MINUTE LENGTH THESE FILMS. AFGHANS SUGGEST 1) FILMS MIGHT BE SHOWN END TO END AS FEATURE (WITH PROBABLE SLIM AUDIENCES) OR 2) EDITED DOWN TO 10-12 MINUTE SEGMENTS AND SHOWN WITH POPULAR FEATURE FILMS THUS ENSURING MASS AUDIENCE NARCOTICS MESSAGE. IN OUR VIEW SECOND MOST DESIRABLE AND ONLY EFFECTIVE ALTERNATIVE.

3. WE BELIEVE WE HAVE MAJOR BREAKTHROUGH HERE ON NARCOTICS FRONT WITH THIS PROJECT. WHILE GOVERNMENT HAS IN PAST MADE POSITIVE STATEMENTS ON NARCOTICS ISSUE THERE HAS BEEN PRECIOUS LITTLE LIMITED OFFICIAL USE

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DISCUSSION AFGHAN MEDIA THIS THEME. GOA WILLINGNESS TO BRING

MESSAGE TO MASS AFGHAN AUDIENCES, WE BELIEVE, ESSENTIAL FOR UNDERSTANDING AND NECESSARY DOMESTIC POLITICAL SUPPORT STATED GOA POLICIES ON NARCOTICS FRONT. OUR INTEREST IN SUPPORTING SUCH EFFORTS IS OBVIOUS.

4. IN ADDITION PURSUING COMMERCIAL THEATER OPTION EXPLOITATION THESE FILMS, WE ALSO PROPOSE TRANSLATE AND DUB 16MM VERSION FILMS FOR NON-THEATRICAL SHOWINGS.

5. REQUEST SOONEST AGENCY DETERMINE 1) THEATRICAL RIGHTS FOR AFGHANISTAN; 2) POSSIBILITY EDITING FILMS INTO 10-12 MINUTE SEGMENTS, OR SEVERAL SHORT FILMS CARRYING SAME MESSAGE (WE WOULD ASK IMV ASSISTANCE THIS ASPECT PROJECT); 3) AVAILABILITY SOUND AND EFFECTS VERSION OF 16MM PRINT--WILL NEED TWO COPIES; 4) 35MM VERSIONS (S&E), HOPEFULLY IN SHORT VERSION, FOR DUBBING AND USE COMMERCIAL THEATERS: 5) COST FOR ABOVE.

6. REQUEST AGENCY AIR POUCH SCRIPT BOTH FILMS ASAP ENABLE TRANSLATION PROCEED. HAVE BEEN ASSURED FULL COOPERATION AFGHAN FILMS FOR LOCAL DUBBING AND DISTRIBUTION.
VERNER

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Message Attributes

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